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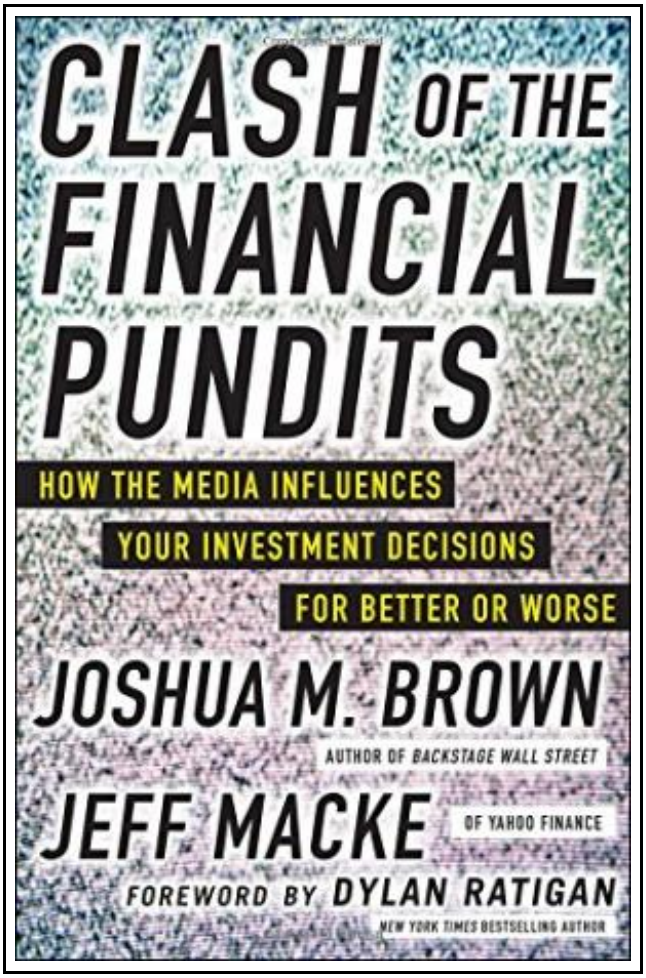

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Reviews

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(Clint Sporer)

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McGraw-Hill Education - Europe, United States, 2014. Hardback. Book Condition: New. 234 x 150 mm. Language: English . Brand New Book. HOW TO SEPARATE THE NEWS FROM THE NOISE: WHAT EVERY INVESTOR NEEDS TO KNOW There is no shortage of financial advice these days. From cocky cable pundits to nattering news columnists to off-grid online bloggers, there are more so-called experts than ever before--and the noise can be downright deafening. This no-bull, bottom-line guide from The Reformed Broker Josh Brown and Yahoo Finance s Jeff Macke will help you cut through the cacophony and make the most of today s media news. It s an eye-opening crash course in separating financial facts from fiction-featuring interviews with some of the world s most influential investors, including: JIM CRAMER (Mad Money) takes you behind the scenes of his polarizing TV program--and talks about his clash with Jon Stewart on The Daily Show. HENRY BLODGET (Business Insider) shares anecdotes about tangling with Eliot Spitzer, covering the Martha Stewart trial, and launching his Business Insider site as a marked man. BEN STEIN (Win Ben Stein s Money) reveals how he really feels about Bernanke, Bogle, Buffett, and bailouts. KAREN FINERMAN (CNBC s Fast Money) exposes the hype behind the headlines-and the show biz demands on television news pundits. HERB GREENBERG () explains why investors need to follow social media, where the real news is disseminated. BARRY RITHOLTZ (Bailout Nation) reveals his secret for watching financial TV. You ll also find invaluable insights from the original father of financial TV, Jim Rogers, and from James Altucher, the most shockingly honest commentator in the history of the medium. And you ll get a front-row seat for the processing and packaging of the news and learn everything you need to know about the talking heads who shape...

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